

PRESS KIT | WINTER 2026-2027

WHERE YOUR MEMORIES BEGIN



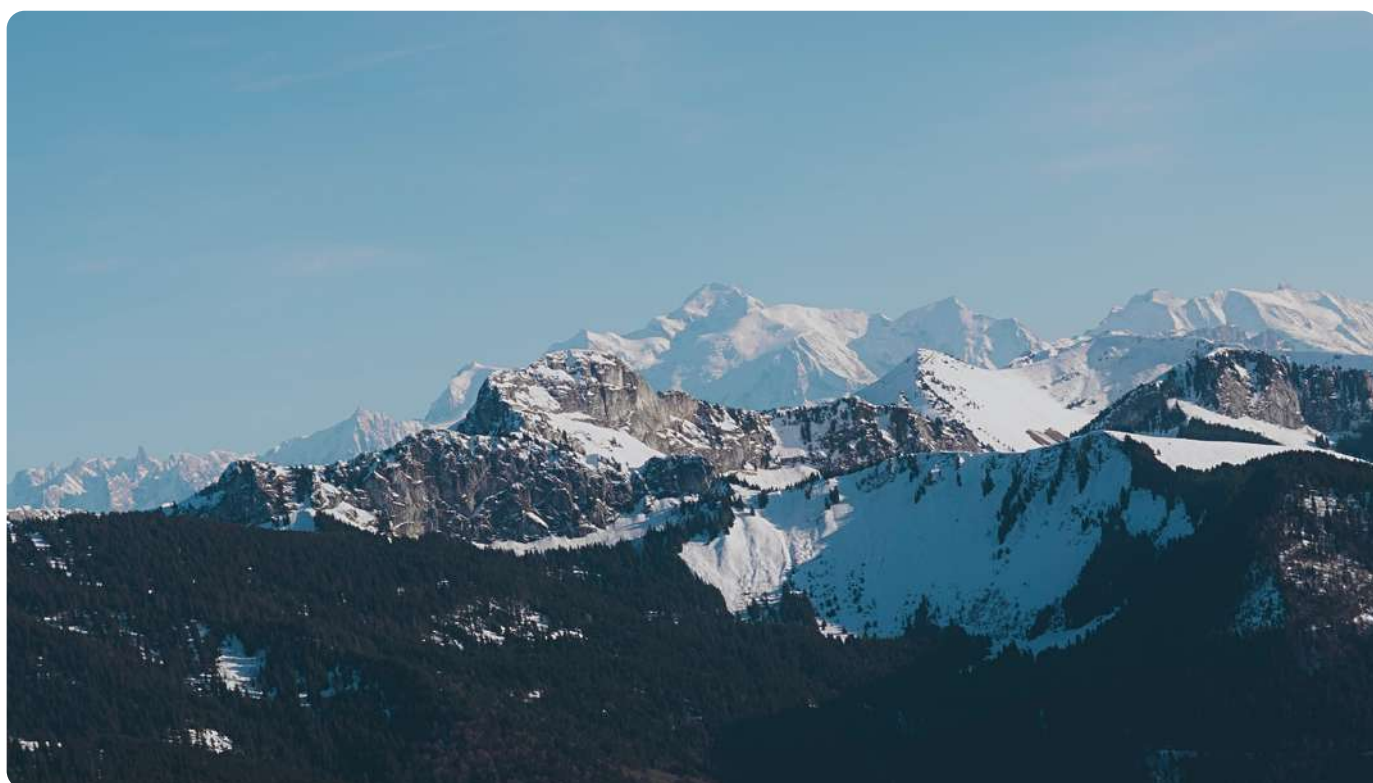
www.alpesduleman.com

FRENCH ALPS - FRANCE



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Les Alpes du Léman, discover the area

Two valleys to experience, share and pass on...

Two valleys, eight villages and 100 km of ski slopes: Les Alpes du Léman is a destination nestled between Lake Geneva and the Chablais mountains, at the north of Haute-Savoie area. A welcoming, human-scale destination where winter unfolds at your own pace.

Here, people come to ski, of course, but also to walk through the snow, escape into the forest, enjoy time together as a family, discover local craftsmanship or simply savour a meal around a good table. Experiences to share that, over time, become memories to tell and pass on.

Winter can be experienced through snow-covered landscapes, lively villages and the people who bring the area to life all year round: ski instructors, mountain guides, local producers, restaurant owners, accommodation providers, associations and mountain enthusiasts.

Enjoy our accessible ski resorts, activities for all levels and a mountain dedicated to welcoming you. Les Alpes du Léman offer a different way to experience winter, between breathtaking panoramas, genuine human connections and unique experiences. Come and create new memories in an inspiring and authentic destination.

From Bruxelles:

1 h 20 mn by plane to Geneva airport

6 hours by train to Annemasse

8 hours by car

From London:

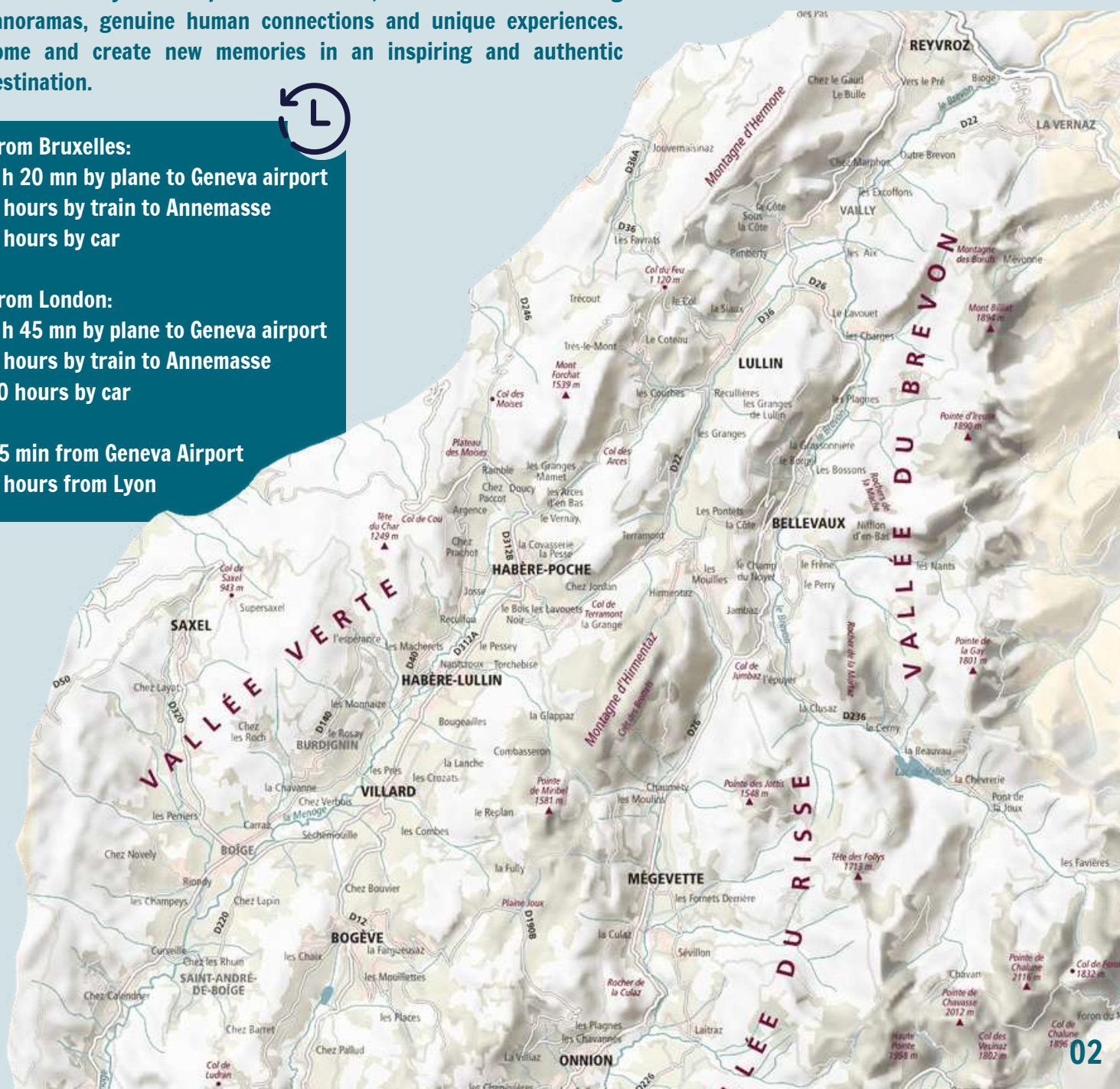
1 h 45 mn by plane to Geneva airport

7 hours by train to Annemasse

10 hours by car

45 min from Geneva Airport

2 hours from Lyon



DISCOVER

OUR ALPINE SKI RESORTS



MAKE YOUR MARK, CREATE MEMORIES...

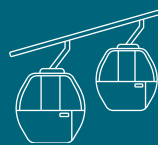
A few figures



3 alpine ski resorts across
our 2 valleys



100 km of slopes
to enjoy



45 ski lifts



76 slopes for all levels



3 beginner's areas at
Les Habères, Hirmentaz
and La Chèvrerie



2 ski resorts included with
unlimited access through the
Magic Pass



1 fun snowpark at
Hirmentaz



Adaptive skiing with
the ESF ski schools in
Bellevaux and the
Vallée Verte

1. FAMILY-FRIENDLY RESORTS

HIRMENTAZ

Hirmentaz, linked to Les Habères, sits between the Vallée du Brevon and the Vallée Verte. This family-friendly and welcoming ski resort offers **40 km of slopes** across **43 runs**, served by **22 ski lifts**. From gentle slopes for beginners to more challenging descents for experienced skiers, everyone can progress at their own pace while enjoying panoramic views of Lake Geneva and Mont Blanc. The ski area is also part of the **Magic Pass** network, offering unlimited access in both winter and summer.



Ski pass*

	Adults	Students	Children
5 hours	26 €	-	19 €
1 day	28 €	22 €	22 €
6 days	146 €	105 €	105 €

*Indicative prices for the 2026 season



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From first turns on the snow to more challenging slopes, the ski area has something for everyone, allowing each skier to discover the mountains at their own pace!

Ski pass*

	Adults	Students	Children
5 hours	24 €	-	19 €
1 day	27 €	21 €	21 €
6 days	de 126 € à 140 €	de 94 € à 104 €	de 94 € à 104 €

*Indicative prices for the 2026 season



LES HABÈRES

Located in **Habère-Poche**, in the Vallée Verte, Les Habères combines the atmosphere of a traditional mountain village with a small, warming ski area. Connected to the Bellevaux-Hirmentaz side of the mountain, the two resorts form the Hirmentaz-Les Habères ski area, with more than **50 km of slopes**. A shared ski pass gives you access to the entire area, allowing you to enjoy a variety of skiing experiences throughout your stay. The **Magic Pass** can also be used across the ski area.



2. THE UNIQUE SKI AREA

THE DOMAINE DU ROC D'ENFER

Nestled between the **Vallée d'Aulps** and the **Vallée du Brevon**, in the hamlet of La Chèvrerie in Bellevaux, the Domaine du Roc d'Enfer invites you to discover a wilder side of the mountains, surrounded by unspoilt nature. Here, **51 km of ski slopes** wind their way through forests and alpine meadows, while the views gradually open up towards the peaks of the Chablais, the Dents du Midi and Lake Geneva. Whether skiing or enjoying one of the many activities available across the area, the Domaine du Roc d'Enfer is a place to come not only for the thrill of the slopes, but also to slow down, take in the views, breathe in the fresh mountain air and enjoy an unforgettable experience in the **great outdoors!**



Ski Pass*

	Adults	Students	Children
5 hours	35.50 €	30 €	26.50 €
1 day	39 €	33 €	30 €
6 days	199 €	169,50 €	152,50 €

*Indicative prices for the 2026 season



The Roc d'Enfer Ski Tour: a unique 20 km ski loop, including two 5 km runs you can ski without stopping!



The Domaine du Roc d'Enfer also offers access to Les **Portes du Soleil** by shuttle. This Franco-Swiss ski area connects 12 mountain resorts, including Avoriaz, Châtel, Les Gets, Morzine, Champéry and Morgins, in France and Switzerland.

The perfect way to explore different slopes and enjoy several resorts in a single stay!

Portes du Soleil
Ski & Bike

3. FIRST TURNS ON THE SNOW

Beginner areas

Hirmentaz

The Palet roulant area and the Perry skilift offer a gentle introduction to skiing. Beginners can start on the Palet roulant before moving on to the Perry skilift, gradually building confidence before taking on their first blue run.

Les Habères

At the foot of the ski area, the Perce-Neige beginner area, with its magic carpet and dedicated safe zone, together with the Étang skilift, provide the perfect setting for beginners to learn and gain confidence. A dedicated beginner ski pass allows families to enjoy these first moments on skis with ease.

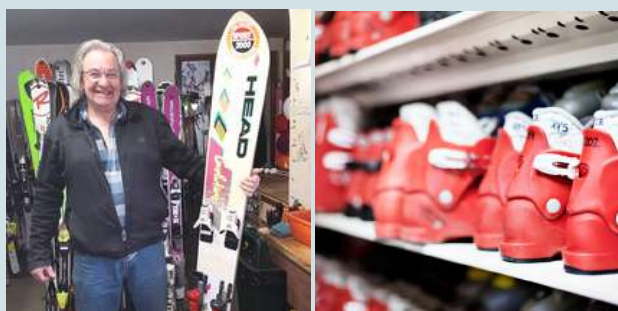
Domaine du Roc d'Enfer

At La Chèvrerie, the beginner area is located in the heart of the hamlet, away from the main ski area. Its two beginner-friendly skilifts allow children and first-time skiers to build confidence and progress at their own pace, away from the more experienced skiers on the main slopes.



THE HIGHLIGHTS

A dedicated beginner ski pass
Safe, secure areas
Beginner-friendly facilities



Recommended places to rent your equipment

Sport 2000 Le Christiana
88 route du Bois Noir 74420 Habère-Poche
+33 (0)4 50 39 53 09

Sport 2000 Isa Sports
2 route du Col 74420 Habère-Poche
+33 (0)4 50 39 53 09

Sport 2000 Hirmentaz
1124 route d'Hirmentaz 74470 Bellevaux
+33 (0)4 56 35 25 20

Locaski
1501 Route des Montagnes 74470 Bellevaux
+33 (0)4 50 73 73 50

Carline Sport
10 chemin de la Scierie 74470 Bellevaux
+33 (0)4 50 73 74 32

Learn and improve with ESF ski schools

At Hirmentaz, La Chèvrerie and Les Habères, ESF ski schools help children and adults discover the joys of snow and skiing. For the youngest skiers, the snow gardens are the perfect first playgrounds: a place to learn how to glide, build confidence and have fun, guided by qualified instructors in a safe environment.

For children, teenagers and adults, group and private lessons can then be tailored to individual needs, whether putting on skis for the very first time or looking to improve existing skills. More than just a chance to learn, these lessons are an opportunity to experience those first thrills on the snow and head home with new mountain memories.

ESF Bellevaux : +33 (0)4 50 73 74 41

ESF Hirmentaz : +33 (0)4 50 73 70 44

ESF de la Vallée Verte : +33 (0)4 50 39 52 75



4. FOODIE SPOTS



SKI-IN, SKI-OUT

From village inns to bistroic restaurants, traditional eateries to slopeside snacks, let discover Les Alpes du Léman around a good table.

After a day playing in the snow, it's time for comforting dishes, local produces and the expertise of the people who bring our valleys to life all year round.

Discover a selection of places to sit down, get together and keep the memories of a day in the mountains alive.



Les Skieurs
Hirmentaz
www.hotelleskieurs.com



L'Auberge du Bois Noir
Les Habères
auberge-du-bois-noir



La Tête au Moine
La Chèvrerie – Roc d'Enfer
lateteaumoine.net

OUR FAVOURITES

Forêt Ivre

Set in a traditional Chablais farmhouse, just 15 km from Lake Geneva, Frédéric Molina's restaurant offers an inventive cuisine that has been awarded a Michelin Star since 2019 and a Green Star since 2020. Surrounded by nature, the chef creates cuisine that is both bold and refined, inspired by his surroundings. He carefully selects ingredients from local producers, farmers and foragers, with the aim of showcasing the area through a free-spirited and distinctive approach to cooking.

www.foretivre.com

+33 (0)4 50 73 61 83



Café de village Le Billiat

In the heart of Vailly, Le Billiat brings back the welcoming spirit of old-fashioned village cafés. Come for a coffee, a leisurely lunch or simply to take your time over traditional, generous home-style cooking.

Fresh, locally sourced ingredients, family recipes and a warm atmosphere come together in a place that keeps the village spirit and the area's culinary traditions alive.

www.le-billiat.com

+33 (0)4 50 81 24 95



NOT TO BE MISSED!

Le Petit Cordonnier

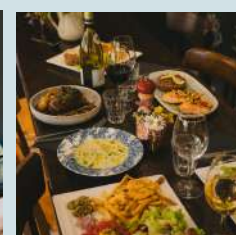
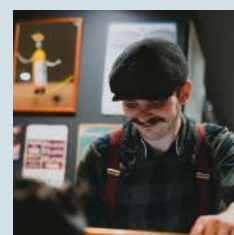


In Bellevaux, Le Petit Cordonnier follows in the footsteps of a much-loved local establishment. Today, Loïc brings new life to this welcoming place, where generations come together over simple, fresh and seasonal food.

Whether at the counter or around a table, conversations flow, traditional dishes are shared and everyone takes the time to enjoy the moment. The menu changes with the seasons and the products available. In 2026, Le Petit Cordonnier became the first **Bistrot de Pays** in Haute-Savoie, recognising its strong local roots and its role in the life of the community.

www.lepetitcordonnier.com

+33 (0)6 70 54 49 92



GET STARTED

OUR NORDIC SKI AREAS

Foyer de fond des Mouilles

In Bellevaux, **Les Mouilles Nordic ski area** is the perfect place to slow down and discover the mountains on cross-country skis. Whether you prefer classic or skate skiing, everyone will enjoy the **18 km of trails**, whatever their level. The area also offers **31 km of marked snowshoeing trails**. For those looking to explore further, a 10 km trail connects Les Mouilles to La Chèvrerie, passing by Lac de Vallon along the way. Equipment can be rented at the Foyer des Mouilles, where you can also stop for a little something to eat.

Foyer de fond des Mouilles
Route des Montagnes 74470 Bellevaux
www.foyer-nordique-des-mouilles
+33 (0)4 50 73 74 40



Just a few minutes from the Foyer des Mouilles, make a stop at La Ferme du Mourian! Pauline will introduce you to her farm and its cheeses, right in the heart of the Vallée du Brevon. www.la-ferme-du-mourian.html



Foyer de fond des Moises

At Habère-Poche, **Les Moises Nordic ski area** offers a different way to experience winter. With skis on your feet, take your time exploring the forest, enjoying the peaceful surroundings and discovering the landscapes of the Vallée Verte along **15 km of marked trails**. An itinerary connecting the Col des Moises to the Col du Feu is also available for those looking to extend their outing. A chance to step away from the pace of everyday life, where the pleasure lies as much in skiing as in simply enjoying the winter season.



After your outing, have a stop at the Foyer des Moises to warm up with a hot chocolate by the fireplace. One of those little moments that become part of your winter memories...

Foyer de fond des Moises
76 route du Mas de l'Epée 74420 Habère-Poche
www.foyerdesmoises.com
33 (0)6 08 57 06 07

"Scan to discover
my farm"

Don't miss a visit to La Ferme des Moises, located next to the cross-country ski trails. The perfect place to stock up on goat's cheese, yoghurt and fresh curd cheese!

www.la-ferme-des-moises.html



EXPLORE IN A DIFFERENT WAY

SNOWSHOEING

Take the time to walk through the snow...

Along snowy trails, through forests and alpine meadows, snowshoeing offers a chance to leave the ski slopes behind and enjoy the peaceful side of the mountains. Whether exploring independently or accompanied by a professional, snowshoeing offers the chance to discover snowy landscapes and hidden corners, with breathtaking views of Mont Blanc and Lake Geneva along the way.



White escape stay

For those looking for a little more adventure, this two-day snowshoeing trip takes you to some of the Chablais Geoparc's most remarkable sites, from Lac de Vallon and the alpine meadows of the Vallée du Brevon to trails immersed in nature. The hikes can be enjoyed independently or accompanied by a professional.

Accommodation in a hotel, full-board.**

Guidance by a mountain guide, or a hiking bookguide for those wishing to explore independently. **Information & booking:** sejour.escapade-blanche

From
€386



#Experience

SKI TOURING

Accompanied by a mountain guide, discover ski touring in the Les Habères and La Chèvrerie areas, as well as further afield in the Chablais, depending on snow conditions. From half-day introductory sessions to full-day outings for experienced skiers, the experience combines the effort of the ascent with the thrill of the descent, surrounded by winter landscapes. For those looking to take the experience further, two-day trips with an overnight stay in a staffed mountain refuge are also available.



WINTER MOUNTAINEERING

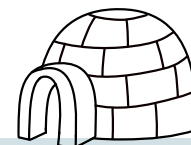
With ice axes in hand and crampons on your feet, discover winter mountaineering in the Alpes du Léman.

On the ridges of Hirmentaz-Les Habères, **dry tooling** offers an introduction to climbing on rock in winter conditions.

Around the Domaine du Roc d'Enfer, it's time to take on frozen waterfalls for a more vertical experience, guided by experienced professionals.

READY FOR ADVENTURE!

1. UNUSUAL ACTIVITIES



Snowshoe & fondue igloo

At night falls, Boris invites you on a snowshoeing trip. Guided by the light of the moon, participants make their way to the igloosculpted into the snow, where a traditional cheese fondue awaits to be enjoyed sitting on caribou hides.

The evening continues with a snowshoe descent under the light of headlamps, offering a unique and unusual way to discover the mountains after dark.

Price: €60 adults / €40 children

Contact: Boris Tourne +33 (0)6 86 89 98 63

www.rando-igloo.fr

The wild call – a winter stay

An immersive winter experience combining adventure, independence and life in the great outdoors...

Spend a night in an igloo that you will learn to built on your own and discover the basics of **winter bivouacking**. With snowshoes on your feet, set off through the snowy landscapes of the Chablais before sharing a **cheese fondue around the fire** beneath the stars. The following day, a hike offers stunning views over Mont Blanc and Lake Geneva.

Information & booking: sejour.l-appel-de-la-foret

From
€245



#IglooNight

Snowshoe & fondue in a yourte

An evening off the beaten track!

Combine the discovery of a night-time hike with the pleasure of enjoying a cheese fondue in an authentic, warmly furnished Mongolian yurt. The ascent is made on snowshoes or on foot, depending on snow conditions.

A great opportunity to experience something different, combining cultural discovery, mountain adventure and a convivial meal shared around the table.

Price: €60 adults / €35 children

Contact: +33 (0)4 50 73 78 62

www.fondue-dans-une-yourte.fr



Moonlight aperitif

Emilie takes you on a lantern-lit journey to discover the history of Lac de Vallon and the Saint-Bruno Chapel overlooking the lake. Come and enjoy a magical moment in a truly unique setting.

Price: €14 adults / €9 children

For more information, visit our tourist information offices in Habère-Poche and Bellevaux.



2. EXPERIENCE THE GREAT NORTH IN HAUTE-SAVOIE

Sled dog experiences

In the peaceful surroundings of the Roc d'Enfer, Nordic sled dogs become the companions of an adventure to share with family or friends. Two experiences are available:

Scandinavian pulka

Connected to a dog by a sledge and an elastic lead, participants move at their own pace and discover a different way to enjoy winter. This family-friendly activity teaches you how to guide your four-legged companion using your voice while taking in the surrounding landscapes.



Dog sled driving

After learning how to drive your team and communicate with the dogs, take the reins and set off on a ride through the fir trees. The authentic, unspoiled mountain scenery is sure to leave a lasting impression...



Traineaux Passion & Parc Nordique
550 route des Plagnes 74470 Vailly
+33 (0)4 50 73 76 05
www.traineaux-passion.com

Wild Winter Escape

A winter getaway combining adventure and relaxation: take the reins of a sled dog team for a half-day, then head out on snowshoes around Lac de Vallon or across the alpine meadows. If you feel like it, a day of skiing can also be added to your stay. Round off your adventure with some well-deserved relaxation in the spa and sauna at your accommodation. A peaceful escape into nature, with a cosy touch, to enjoy this winter! **Information & booking:** sejour.trappeur

From
€328



#trapper

A Winter like the Native Americans

From 4 to 15 years old, children are invited to discover the world of trappers and Native American legends. Depending on their age, they will have to find their way back to the tipi, learn how to make a fire, try their hand at archery or tomahawk throwing, before finishing the adventure with a powwow and toasted marshmallows!

Children's prices: €18 ages 4-6 | €22 ages 7-15
Free for accompanying adults.
For more information, visit our tourist information offices in Habère-Poche and Bellevaux.



Caribou experience

An activity designed to teach children aged 3 to 10 how to observe nature and develop basic outdoor skills. The youngest set off with a professional guide to look for animal tracks, while older children learn how to build a shelter, light a fire without matches and observe wildlife and the forest.

Children's price: from €15 per child
Free for accompanying adults.



FAMILY TIME

PLAY OUTSIDE!

In Les Alpes du Léman, winter is also experienced at a **child's pace**. Walks, games, discoveries and outdoor adventures fill the days of younger visitors, with experiences suited to every age and plenty of **memories to share as a family**.

To keep things varied, our valleys offer a wide range of activities for young and old alike: sledging, discovering the **paret** and **yooner**, or simply playing in the snow.

Sledging areas: Hirmentaz, Lullin, Habère-Poche and La Chèvrerie. Free access and secure areas.
For more information, visit our tourist information offices in Habère-Poche and Bellevaux.

Roc d'Enfer ski resort

Paret and yooner rental - Carline Sport
+33 (0)4 50 73 74 32



Workshop "Tout un fromage"

Join L'Irmande for a family-friendly workshop all about cheese-making. A hands-on introduction to local traditions, where young and old can get involved and leave with an experience to share. Workshops are available throughout the winter season during holidays. **Information & booking** at our tourist information offices.



More ideas for outings with the whole family!

The Bellevaux Museums (Musée de la Faune and Maison de la Belle Vallée) - Open all winter
Bellevaux village center
+33 (0)6 14 14 00 36

La Ferme du Mourian
Farm visit and local snack
683, Route du Fenillon, 74470 Bellevaux
+33 (0)6 17 10 93 29

Discovery Trail: Secrets de Fées
Family walk and puzzle-solving
Plateau des Moises, 74420 Habère-Poche
Booklets available from our tourist information offices

La course au trésor englouti
Treasure hunt
Lac de Vallon, 74470 Bellevaux
Information & booking at our tourist information offices

Multi-Snow Sports Courses at le Foyer des Moises

At le Foyer des Moises in Habère-Poche, **children aged 6 and over** can enjoy a four-half-day course exploring a range of snow sports and outdoor activities. Led by a state-qualified ski instructor, they can try cross-country skiing, ski cross, telemark skiing, orienteering and even biathlon, depending on the course programme.

A fun way to get active, try new things, laugh and, above all, make new friends during the holidays!

Foyer nordique et de loisirs des Moises
76 Route du Mas de l'Epées 74420 Habère-Poche
+33 (0)6 08 57 06 07
www.foyerdesmoises.com



OUR LOCAL FARMERS HAVE TALENT

Local dairies & farms

Fruitière de Bogève
24/7 vending machine

Boège Shop
Local and organic products
+33 (0)4 50 36 60 32

GAEC Le Plâne
Farm producer. Direct sales from the farm.
St-André-de-Boège - +33 (0)6 42 33 03 56

La Ferme des Moises
Farm shop - goat's cheese
Habère-Poche - +33 (0)7 72 55 62 90

La Ferme du Mont-Forchat
Direct sales - fresh & matured cheeses
Lullin - +33 (0)4 50 26 53 61

La Ferme du Mourian
Farm shop - cow's and goat's milk products
Bellevaux - +33 (0)6 17 10 93 29



Meet Magali from Fournil du Chêne Vert



I'm passionate about keeping traditional varieties and artisanal know-how alive, creating breads with a story to tell.

Fournil du Chêne Vert
St André de Boège
+33 (0)7 49 62 88 12
www.le-fournil-du-chene-vert.fr



Une montagne de chocolat

Through her creations, Adeline puts her expertise into crafting carefully made sweet treats, bringing joy to young and old alike. A place where a passion for chocolate can be shared, whether over a chocolate bar or one of her delicious creations.

[instagram.com/une_montagne_de_chocolat](https://www.instagram.com/une_montagne_de_chocolat)
+33 (0)6 32 47 74 14



Du Soleil en Bouteilles

At an altitude of 1,000 metres, Séverine makes jams, syrups and chutneys, creating a range of products that changes with the seasons. During the festive season, her creations make delicious gifts to give or treats to share.

[instagram.com/dusoleilenbouteilles](https://www.instagram.com/dusoleilenbouteilles)
+33 (0)6 50 39 89 51



Local crafts

The Cosmos Club
Handmade accessories and clothing
Habère-Poche - www.the-cosmos-club.com

Boissellerie de la Fully
Wood carving
Habère-Lullin - 06 84 39 15 24

Poterie des Fontaines
Traditional Savoyard pottery
Reyvroz - 06 85 55 52 62

Les Forges du Portal
Knifemaking & blacksmithing
Burdignin - www.les-forges-du-portal.com

Pots d'accueil

Every Monday from 4 to 6 pm
Join the Tourist Office team and our local producer partners for a friendly get-together over a cup of mulled wine or blueberry syrup!
During the Christmas and winter holidays.
Next to our Habère-Poche tourist information office.

Evening markets

Every Tuesday from 5 pm - Le P'tit Marché
La Clique du Roc association invites you to a local producers' market in La Chèvrerie, Bellevaux, before the traditional torchlight descent.



#TorchlightDescent

WINTER EVENTS CALENDAR

Snowshoe Festival

In January, join us at La Chèvrerie in Bellevaux for a day dedicated to snowshoeing. Accompanied by mountain professionals, participants set off along snowy trails to discover this winter activity and explore the landscapes of the Vallée du Brevon.



La Ballavaude

In February, La Ballavaude challenges participants to a vertical ski touring ascent to the summit of Hirmentaz. Starting from Les Mouilles in Bellevaux, this sporting challenge takes place at dusk.



La montée de Poche

At the beginning of March, it's time for a night-time ascent to the top of the Habère-Poche ski slopes. Two formats allow participants to take on the challenge according to their level: a sporty 600 m ascent and a 450 m ascent for beginners.



Winter Trail des Mouilles

In March, the Plateau des Mouilles in Bellevaux hosts a 3 km trail race in aid of a charity. An accessible race offering participants the chance to challenge themselves while supporting a good cause.



COMING TO LES ALPES DU LÉMAN

By car

30 min from Annemasse
30 min from Thonon-les-Bains
45 min from Geneva
2 hours from Lyon

By train

Lyon-Annemasse line
Paris-Geneva line

By plane

45 km from Geneva Airport
170 km from Lyon Airport



Photo credits: SESAT - Sixtine Voisin - Les Alpes du Léman - Refuge d'Ilbertaz - Le Roc d'Enfer - ESF Bellevaux - Orana.storia - Haute-Savoie Nordic - Boris Tourne - Foyer des Moïses - Une montagne de chocolat - Du Soleil en Boutelles - Veronique Sauttier - Shutterstock - Banques d'images gratuites.

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Follow us on social media

