

WINTER PRESS KIT

Vallée Verte & Vallée du Brevon Haute-Savoie- France

RESTAURANTS

HEBERGEMENTS

PANORAMA

POUR DESCENDRE

DESTINATIONS NEIGE
HAUTE-SAVOIE MONT-BLANC

Hiver 2024/2025

haute
savoie
le Département

Winter 2024-2025

www.alpesduleman.com



Immerse yourself in the magic of an authentic and warm winter. In Les Alpes du Léman winter destination, each snowflake tells a story, each ski slope is an invitation to adventure. Here, the mountain spirit mixes with sincere hospitality, creating a unique atmosphere where sharing and conviviality reign supreme.



Welcome to the Vallée Verte and the Vallée du Brevon, in France, in the heart of an immaculate setting just 30 minutes from Lake Geneva and 1 hour from Geneva (Switzerland). Our villages and mountain ski resorts, nestled in preserved valleys, welcome you for a winter experience **where humans and nature become one.**

Let yourself be enchanted by our snowy landscapes. Whether you are a snow sports or a snowshoe enthusiast or simply looking for serenity, our mountains offer you an exceptional playground. Each descent, each walk is an opportunity to reconnect with the essential, to feel this unique link with mountain which awakens in us a feeling of freedom and respect.



Beyond the slopes, a whole **mountain culture** is available to you. Meet our **passionate craftsmen** who perpetuate ancestral savoir-faire, exchange with our friendly inhabitants who proudly share the history of their land, let yourself be guided by our dedicated professionals who will reveal you the secrets of our mountains.



Winter activities become truly adventures here. From alpine skiing to dog sledding, from snowshoe hikes to evenings by the fire, each experience is an invitation to wonder and discovery.



Whether you are a beginner or an expert, with family or friends, **our valleys promise you unforgettable moments, full of authenticity and sharing.**



Come experience a different winter, where time seems suspended, where every moment becomes precious. In Les Alpes du Léman, winter is not a season, it is a celebration of nature and humanity, **an invitation to reconnect with yourself and others.**



Welcome home!

Bienvenue chez nous

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Flash for A
mountain of
freedoms #LàOh



LES ALPES DU LEMAN

Some figures about our mountains



ONLY

>45 mins from Geneva
>2 hours from Lyon
>30 mins from Lake Geneva

VALLEE VERTE & VALLEE DU BREVON

9 mountain villages



3 ALPIN SKI RSORTS 2 LINKES SKI AREAS

+ de 100 km slopes
39 ski lifts
74 slopes
handiski
snowparks



SNOWSHOE ROUTES

17 paths

esf

2 French Ski School



2 NORDIC SKI AREAS

+ de 49 km slopes
10 classic et skating slopes



BIATHLON

2 biathlon shooting sites
Initiation each week



SLEDGE RUNS

5 secure slopes



ALTITUDE

From 900 à 2 244 meters high

Our assets

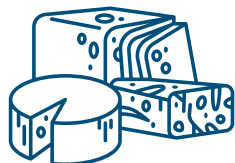


AN EASY MOUNTAIN

Prices
Points of view



ADAPTATION & REACTIVITY
LOVING AND INTRODUCING
PEOPLE TO THE MOUNTAINS
IN WINTER



+ THAN 20 PRODUCERS
Cheeses, honey, jams, syrup,
beers, cold meats, snails,
hydrosols



1 RESTAURANT ★

Le Moulin de Léré
Frédéric Molina in Vailly



GÉOPARC DU CHABLAIS

3 Géosites : Lac de Vallon, forêt Ivre & Belvédère de Reyvroz



WAOUH !! EFFECT
La Léman, Mont-Blanc, the Alps



SKI RESORTS

Two MAGIC ski resorts

LES HABÈRES IN HABÈRE-POCHE AND HIRMENTAZ IN BELLEVAUX

The 360° view from the top of the ski area, over Lake Geneva, the Swiss mountains and the Mont Blanc range.

Multiple possible accesses (2 on Habère-Poche and 2 on Bellevaux, in Les Mouilles and in Hirmentaz)

Prices for accessible packages: 5-hour package (1/2 day) adult €27.50 / child €21

The very family atmosphere of these 2 resorts

The 2 ski areas season or stay ski passes to enjoy the Roc d'Enfer and the Hirmentaz -Les Habères ski areas without limits.



❄️ + 40 km of slopes

❄️ 23 ski lifts

❄️ 43 slopes

❄️ handiski

❄️ snowpark

MAGIC PASS : AN UNLIMITED SKIPASS

The Magic Pass offers free and unlimited access to the ski lifts of 80 ski areas in winter and 37 summer destinations!

What is the Magic Pass skipass?

The Magic Pass is an annual summer and winter pass, valid from May 2024 to April 2025 in 80 ski resorts and 37 summer destinations in France, Switzerland and Italy.



NEW

Since 2024, our two linked resorts: Les Habères and Hirmentaz take part of this big MAGIC PASS family

These are now 5 French resorts that have joined the Magic Pass family



SKI RESORTS

Roc d'Enfer = a unique ski loop

ROC D'ENFER SKI AREA

A preserved natural setting, with the majestic Roc d'Enfer.

The circuit course with two 5 km trails in the countryside

The 2 skiareas season or stay ski passes to enjoy the Roc d'Enfer area and the Hirmentaz -Les Habères ski areas without limits.



❄️ 50 km slopes

❄️ 16 ski lifts



❄️ 32 slopes

❄️ A 20 km ski loop

❄️ The resorts' good deals

Les Habères

Discovery of the ski area at night and the work of a groomer with **"Climb into my groomer"**.

Wednesdays during the **"Les Habères sous les réverbères"** holidays, night skiing and a lovely festive atmosphere on the snow front.

The **"Le Monde de Perce Neige"** universe: beginner area, snowball ride and toboggan run.



Hirmentaz

The **free Bellevaux municipal shuttle** which allows you to navigate between the village, La Chèvrerie (Roc d'Enfer area) and the Hirmentaz resort.

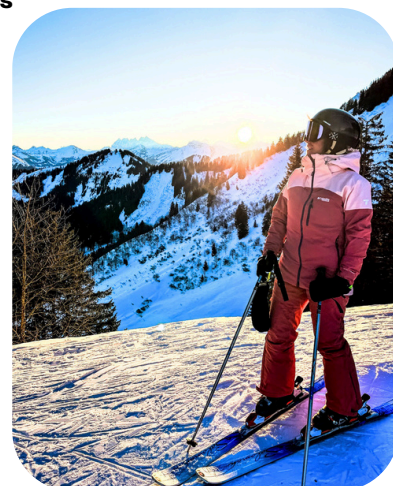
Access the top of the station in a handiski chair with the ESF to **enjoy the 360° view**.

Snowpark and ski cross areas

Roc d'Enfer

When you go up with the chairlift, will you be able to **find the heart of Le Roc d'Enfer** ? A natural heart drawn by the snow on the mountainside.

Entertainment planned all week in the evening at La Chèvrerie (Bellevaux), including ice sculpture entertainment and "magical" fireworks.



SKI RESORTS

Two nordic ski areas

NORDIC SKI AREA OF LES MOUILLES IN BELLEVAUX

A preserved natural setting for cross-country skiers and pedestrians alike with a view of Mont Billat and the Hirmentaz resort.

The charm of the little hamlet Les Mouilles, its chalets and its chapel

The funny Yakoo run in the middle of the forest.

The Nordic route Plateau des Mouilles - Lac de Vallon - La Chèvrerie: 10km.

On the other side of the road, you can put on your alpine skis and reach the Hirmentaz -Les Habères ski area.

❄️ 18 kmslopes

❄️ 1 biathlon shooting site

❄️ 6 slopes

❄️ 31 km snowshoeing



NORDIC SKI AREA OF LES MOISES IN HABÈRE-POCHE

The passage through the birch wood when the snow has just fallen is magical.

The fireplace with its hearth in the center of the main room and the crackling fire, ideal after a cross-country skiing session to enjoy a good hot chocolate.

For pedestrians the Nordic route Col des Moises-Col du feu

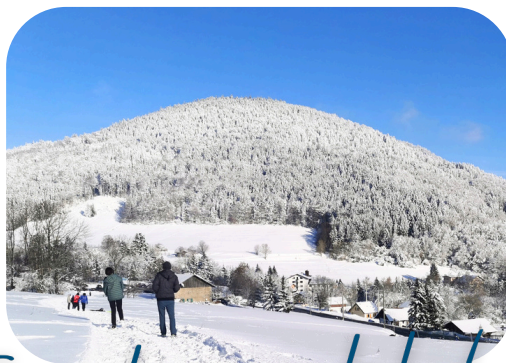
The atmosphere of late-night evenings with fondue at the fireplace after the cross-country skiing session.

❄️ 15 km slopes

❄️ 1 biathlon shooting site

❄️ 3 slopes

❄️ 1 nordic path 15km



The nordics' good deals

Nordic area of Les Mouilles

- **Introduction to biathlon every Thursday** during the evening holidays with free hot wine.
- **Tuesday night on the enlightened track** in the middle of the forest.
- **The Nordic foyer has expanded for more services** and more comfort. New spaces: off-bag room, bar-snack area with beautiful bay windows overlooking the area, cross-country ski and snowshoe equipment rental area.

Nordic area of Moises

- **Minimum prices for skipass** : from €5 per day for young people.
- **The holiday village "Les Cimes du Léman****"** with heated and covered swimming pool just 5 minutes walk from the Nordic area.
- A little trip to **Les Moises farm** to bring back some good cheeses.
- **New: discover the Alpine-Nordic ski pass** to enjoy Les Habères alpine ski area and Les Moises Nordic area.

NORDIC ACTIVITIES

Snowshoe games



NIGHT SNOWSHOE OUTINGS

Dream of a night hike and a good fondue? Under the stars or snuggled up in an igloo or yurt, our mountain guides offer you several options and will share with you their love of our mountains as well as their secrets.

In an igloo

Boris will take you to the igloo village where a good wood fire will welcome you with a hot wine cooked in a cauldron. Then you will discover the igloo-restaurant organized into small islands of 6 to 8 seats. Seated on the caribou skins, the fondue can be enjoyed comfortably. The descent for the more intrepid via natural snow slides!



In a yurt

Bertrand will show you the Très-le-Mont mountain pasture, accessible only by snowshoes in winter. On this plateau overlooking Lake Geneva, the yurt takes place for the winter season. After the meal, if the weather is good and offers a starry sky, Bertrand will become a reader of stars, constellations and the Milky Way.



AND ALSO

Walk under the stars

Orienteering with snowshoes

Gourmet Walk

Lightpainting snowshoe hike

Self-guided itineraries

PORTRAIT: A DUO AT WORK AND IN LIFE

Welcome to the world of Carine and Mathieu: Trek'in Alpes

"Installed in the Chablais massif in Haute-Savoie for 11 years, we have been operating in an ideal setting, between Lake Geneva and Mont Blanc. An exceptional mountainous territory, Chablais is labeled a Global Geopark by UNESCO".

Between snowshoeing, hiking and orientation, their excursions are adapted to all tastes: they offer you a whole range of activities.



NORDIC ACTIVITIES

For families



Little trappers

Activity with family or friends. You will learn, with your little wolves, to live in the woods like the trappers did. You will see how to make a fire without a fire, recognize animal footprints in the snow, build a cabin... An afternoon of discovery and learning for young and old! From 6 years old.



Pulka

For a Far North atmosphere in Haute-Savoie, the exclusive activity in Les Alpes du Léman is the Scandinavian pulka : an activity to share with our four-legged friends Husky, Malamute, Greenlandic. During the winter season, an ideal activity for children and families who prioritize the relationship with the dog. When the terrain allows it, the pulka can accommodate its little passenger, from 4 years old, if the child is accompanied by one of his parents!



Extreme discoveries



Le dry tooling

The Habères dry site in Habère-Poche is a winter mountaineering site dedicated to mixed climbing and drytooling . This practice is ideal for discovering mountaineering and ice climbing. Adventure terrain site, with 16 routes from 17 to 38m and from level M2 to M6+ (introductory to advanced level, mixed rating). Activity supervised by a high mountain guide to introduce you to ice climbing.



ice waterfall

And after... The ice waterfalls of the Vallée du Brevon, at the foot of the Roc d'Enfer, allow you to deepen your discovery of the activity in extraordinary and preserved places such as the Roc d'Enfer Waterfall, the Souvroz waterfall.

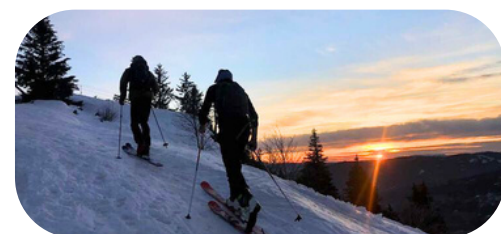


Ski touring

"Our valleys are ideal for ski touring.

The Vallée Verte is perfect for discovery or initiation outings; outings of 1 hour to 3 hours to reach the summits of Hirmentaz for example, with a slight difference in altitude. The descent is done on the slopes or off-piste nearby.

For the more experienced, I advise going towards Bellevaux towards the Pointe de Chalune and the Roc d'enfer, higher mountains." Vincent Glauzy



TASTY DESTINATION

Recettes & savoir-faire



The Irmande recipe : Drachée or crache

Recipe from Mémé Camille, transmitted by Yvette, mother of Martine Desbiolles (L' Irmande)

Ingredients: 1 kg of fresh, preferably unpasteurized butter / Flour / Sugar
Realization :

Clarify the butter (melt it) in a pan. Collect the foam and place it on a plate. Let the butter cool in the pan and strain it. Put it in jam jars.

Take a little clarified butter and put in the pan. Add the foam and cook gently until golden brown. Add flour as if making a roux and cook without stopping stirring using a wooden spoon. Add sugar at the end of cooking according to individual taste

Pour the dough onto a plate or dish (about 2.5 cm thick)

Refrigerate and cut into cubes or strips. To be enjoyed on fresh bread!



This recipe made it possible (before refrigerators) to keep clarified butter all year round. Indeed, once clarified and potted, the butter could be kept for several months and used for cooking even during the winter. The drachée was made with the foam remaining once the butter had been clarified. This Savoyard dessert was a poor man's candy. The little mountain people spread it on their bread when they came home from school. It was their snack.



Traditional evenings at l' Irmande's farm

From autumn to spring, rediscover the charm and warmth of formerly evenings at Chez l' Irmande in Habère-Poche. Gourmet evenings, storytelling evenings, great opportunities to rediscover our cultural and culinary heritage.



GAEC Le Plâne : creator of cheese flavors

Producers but also CREATORS of cheese.

Of course you will find traditional Savoie cheeses such as Abondance, Reblochon

But at GAEC le Plane we draw inspiration from the best, to create original and local cheese recipes with notes from other regions:

The Camandré : which will certainly remind you of a famous Norman cheese.

The boîte chaude : a treat with small potatoes.

The Truffle: to give a festive look to your cheese.



TASTY DESTINATION

Gourmet initiatives & news



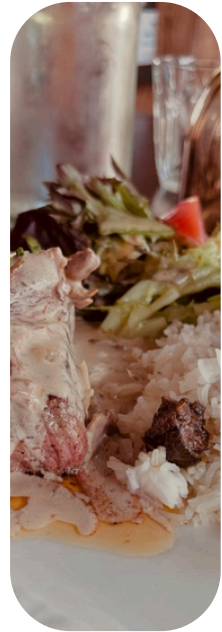
New restaurant: Le Petit Cordonnier in Bellevaux

Le Petit Cordonnier, a village café-restaurant or when the younger generation settles in and takes over the businesses in our mountain villages.

A childhood dream for Loïc Meynet Cordonnier (he's the little shoemaker...), Ballavaud who has always known the tobacco bar of Roc d'Enfer of Michel run before him by his mother and whose facade still mentions the former Roc d'Enfer hotel.

Both modern and welcoming, this new business which dominates the village square is intended to be a real meeting place for residents and visitors.

Traditional and local cuisine will give pride of place to the know-how of local producers.



brewery les couturières & Alterosac

Brasserie Les Couturières and Alterosac are winners of the 2023 artisanal innovation competition (Artinov 2023).

Organized by the Chamber of Trades and Crafts of Auvergne Rhône Alpes, this competition rewarded 6 artisans including our two new partners.

An original initiative for this duo of artisans:

The two artisans share the same premises for completely different activities Zero waste products made by Alterosac seamstresses

The brewery's collaboration with local artisans to recycle their raw materials such as unsold bread which gives its delicious taste to the IPA "La miette".



Hydrolacîme: distillation of hydrosols and essential oils

Established since 2024 at the foot of Les Crêtes d'Hirmentaz in the village of Habère-Poche, in the family home of his childhood vacations, Geoffroy reconverted "for his retirement" into a manufacturer of essential oils and hydrosols.

A precise process which magnifies the intelligence of nature, the know-how of men in a bottle. A true alchemist's work which combines knowledge, observation, mastery and analysis in order to extract precious nectars as well as subtle and delicate fragrances.

Gift ideas or workshops, don't hesitate to come and chat with Geoffroy who will share his passion with you and tell you the different anecdotes and virtues of the different essences he produces.



WINTER PACKAGES

Ski packages



Ski & hotel package 8 days/7 nights



From
754 €/pers
Based 2 pers.

A ski week in a calm and cocooning hotel after a good ski day

- Accommodation : double room, half board hotel** on the ski slopes
- 6 days Les Habères-Hirmentaz ski pass
- Option for a Roc d'Enfer day ski pass



Ski week-end 3 days/2 nights



From
100 €/pers
Based 4 pers.

- Accommodation : appartement close to ski slopes
- 2 days Les Habères-Hirmentaz or Roc d'Enfer ski pass

A low price ski week-end



Family ski package 8 days/7 nights



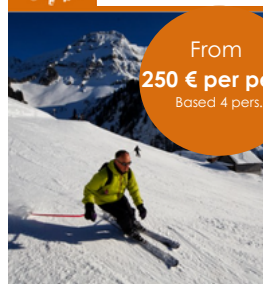
From
1045 € per family
Based 4 pers.

Winter holidays

- Accommodation : appartement close to ski slopes for 7 nights
- 6 days Les Habères-Hirmentaz or Roc d'Enfer ski pass



Good deal ski packages 8 days/7 nights



From
250 € per pers.
Based 4 pers.

- Accommodation : appartement close to ski slopes for 7 nights
- 6 days Roc d'Enfer ski pass

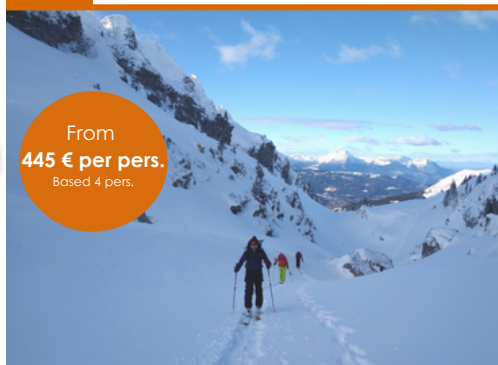
Hirmentaz-Les Habères ski area

- Accommodation : appartement close to ski slopes for 7 nights
- 6 days Hirmentaz-Les Habères ski pass

From
265 € per pers.
Based 4 pers.



Ski touring discovery 2 days/2 nights

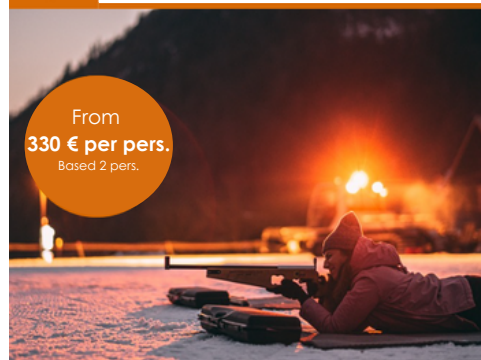


From
445 € per pers.
Based 4 pers.

- Accommodation : double room, half board hotel** on the ski slopes
- 2 days ski tournig with a mountain guide
- meals



Happy nordic ski 8 days/7 nights



From
330 € per pers.
Based 2 pers.

- Accommodation : appartement close to ski slopes for 7 nights
- Ski pass for the nordic ski area of Les Mouilles
- Biathlon intiation with an instructor

WINTER PACKAGES

White winter packages

New : Winter pleasures



White Getaway

3 days/2 nights



From
321 € per pers.
Based 2 pers.

- Accommodation : double room, half board hotel** in Bellevaux village
- 2 snowshoeing hikes
- 1 snowshoeing hike with a guide



My 1st winter bivouac



From
300 € per pers.
Based 6 pers.

- 2 snowshoeing roaming days
- Setting camp
- Meals
- animal tracks and avalanche victim detector workshops



Trappers' life

2 days/ 1 night



From
250 € per pers.

- Accommodation : double room, half board hotel in Lullin village
- Snowshoeing hikes
- Introduction to driving a dog sled team



Winter Pleasures

8 days/7 nights



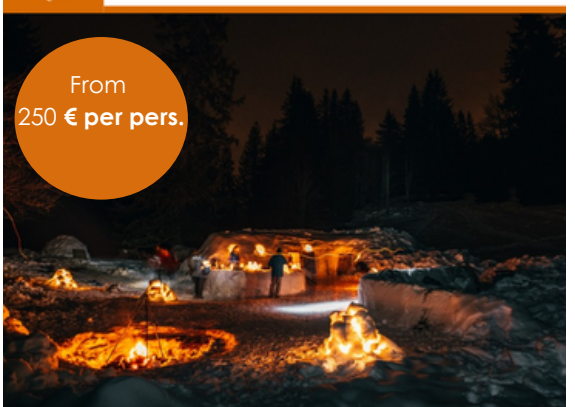
From
342 € per pers.
Based 2 pers.

- Accommodation in an appartement for 7 nights
- Cheese making workshop
- Entries for the 2 museums (fauna and history)
- Snowshoeing hike with a guide
- Torchlight descent with hot wine
- Fondue in an igloo or a yurt



The forest calling

2 days/ 1 night



From
250 € per pers.

You will access the bivouac site on snowshoes with your backpacks loaded. You will organize the camp (make wood, find water, etc.) and you will build your igloo in which you will sleep, after having enjoyed a fondue under the stars. The next day, a snowshoe hike with magnificent panoramas to end this experience in style.

TO BRING BACK HOME

The selection of the Tourist Office Team



Elise : Le Caramiel from Les Ruchers de Nade in Bellevaux

The deliciousness of
mountain honey in this
spread



Patricia : Pottery des Fontaines in Reyvroz

Useful and decorative everyday
objects, they will revive the
memory of a Savoyard holidays



Olivia : The apple- ginger fruit juice from the Ferme des Grands Champs in Habère- Poche

The sweetness of apples
and the tonic of ginger.
Very refreshing drink!



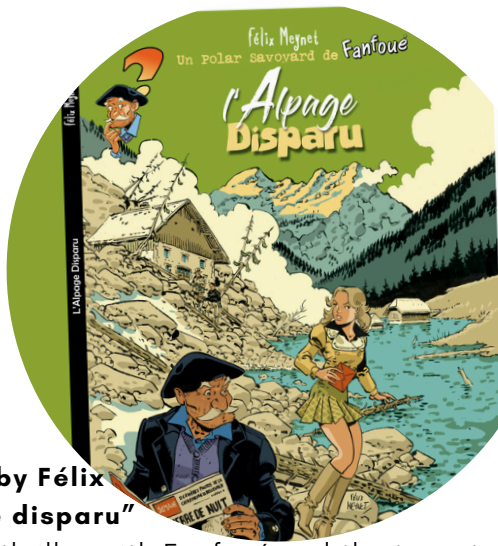
Brigitte : Les bescoins in all good bakeries

Gourmet traditions during village
festivals, this anise/saffron brioche
will amaze you.



Véronique : The farm raclette from GAEC Combasseron

To be found at the "Court-
Circuit de Sophie". Plain, with
pepper or wild garlic, just the
smell makes you want it!



Isabelle : The latest comic by Félix Meynet "L'alpage disparu"

The new Savoyard thriller with Fanfoué and the true story
of the landslide that created the Lac de Vallon in
Bellevaux



HAUTE-SAVOIE - FRANCE SKI DESTINATIONS

Authentic village ski resorts areas





SEE YOU #LÀ OH! NEXT SUMMER

A MOUNTAIN OF FREEDOM SURROUNDED BY NATURE

HIKING MOUNTAIN BIKE/CYCLING

ACTIVITIES

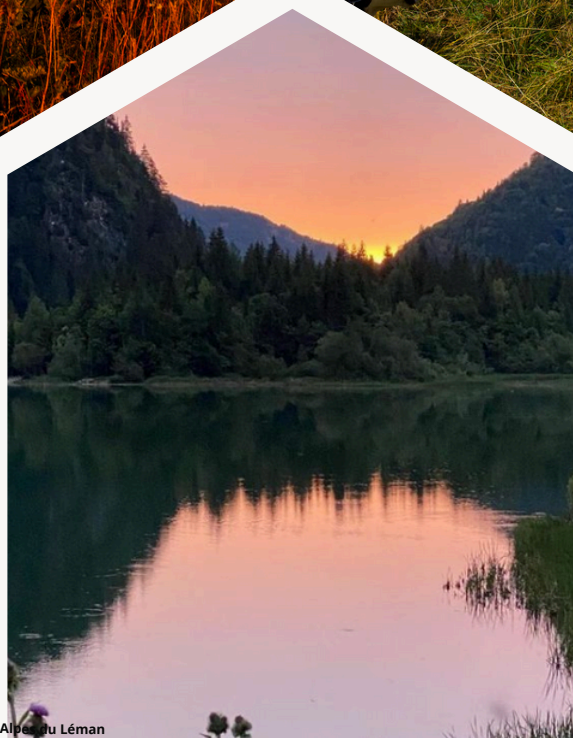
CONCERTS

VISITES

PASTURES

PRODUCERS

CRAFTSMEN



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